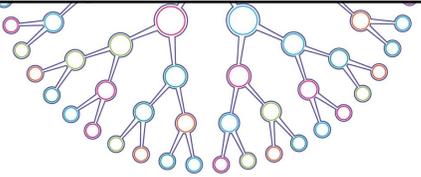




Engaging with Communities in Universal Design

iap²
international association
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AUSTRALASIA
CERTIFICATE IN ENGAGEMENT



What is Community Engagement?

- Planned Process
- Purposeful
- Shaping decisions and action of communities and/or organisations
- Recognising interdependence

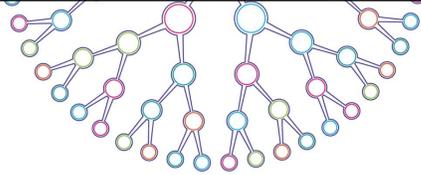
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<p>Decision Maker Assumptions</p> <p>The community:</p> <ul style="list-style-type: none"> “ Cannot grasp complex issues “ Is easily influenced by the media “ Views are shaped by narrow concerns “ Is mostly apathetic “ Doesn't appreciate the constraints of the process <p>And therefore... It is futile and hazardous to involved the community</p>	<p>DIALOGUE BARRIER</p>	<p>Community Assumptions</p> <p>The Decision Makers:</p> <ul style="list-style-type: none"> “ Have better knowledge on which to base decisions “ Have ignored us in the past “ Have already made up their minds what they want to do “ Will not be influenced by the views of the community “ Are selectively deaf and unscrupulous <p>And therefore... Our efforts are a waste of our valuable time</p>
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Beyond Public Meetings: Connecting Community Engagement with Decision Making, Twyford Consulting, 2006



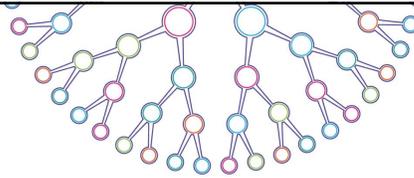
Benefits of Community and Stakeholder Engagement?



- Engagement allows the community to have a say
- Some problems and opportunities are so complex we need the community to be part of finding a way forward
- Restores trust
- Demonstrates commitment to listening and serving
- Saves money in the long run . reduces project risk
- Builds capacity and strengthens communities
- Harnesses collective power to support community endeavours



IAP2 Core Values



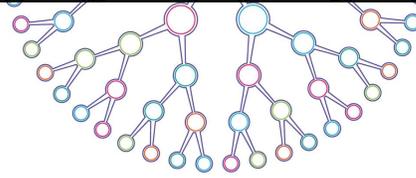
1. Public participation is based on the belief that **those who are affected by a decision have a right to be involved in the decision-making process.**
2. Public participation includes the promise that the public's **contribution will influence the decision.**
3. Public participation promotes sustainable decisions by recognising and communicating the **needs and interests of all participants**, including decision makers.
4. Public participation **seeks out and facilitates the involvement** of those potentially affected by or interested in a decision.
5. Public participation seeks input from participants in **designing how they participate.**
6. Public participation **provides participants with the information** they need to participate in a meaningful way.
7. Public participation communicates to participants **how their input affected the decision.**



Engagement is led by Both Organisations and the Community



Engagement in Design



University of the Sunshine Coast and

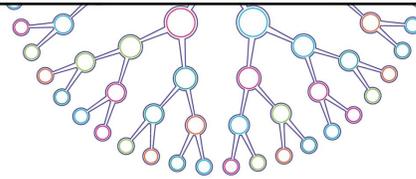
Deicke Richards Architects

Winners 2014 IAP2 Australasia Core Values Awards for

Participatory Design for Age-Friendly Communities



Design Aim



- To enquire how to accommodate older people in existing communities in ways that are liveable, sustainable and affordable.
- To develop a wider choice of housing options for seniors which will enable them to stay in their neighbourhood as they age.

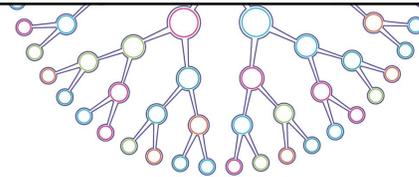


“No other person can be as expert about your life, your values, your hopes than you are. And any process that tries to define the future and does not find a way to include your expertise on your life is doomed to fail.”



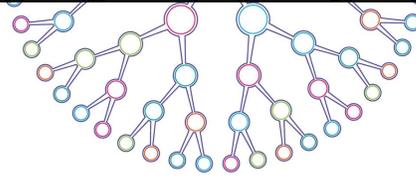
Gary Lawrence, former chief planner for the City of Seattle

Participatory Methods



- Photovoice . to understand seniors perspectives on neighbourhood and accommodation barriers and support as they age
- Design charrettes . to embed seniors perspectives in design typologies

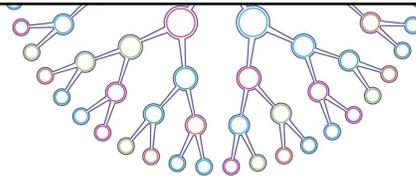
Outcomes

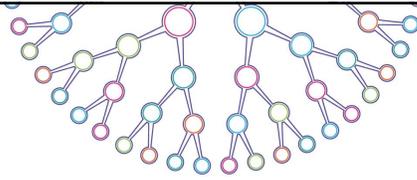


- Universal or adaptable design was the favoured photos of the seniors
- Passive environmental design
- Active sustainability features
- Ageing in Neighbourhood

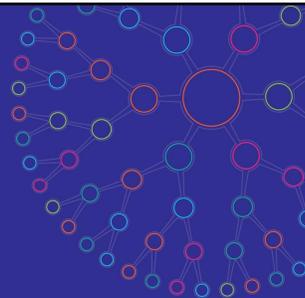


Engagement process showed
that universal design enables
wider choice for aging in place





The Collaborative Decision Maker



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