



Turning Back Time for Inclusion Today as Well as Tomorrow

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from Lewis Carroll's,
Alice Through the
Looking Glass.



“When I use a word”, Humpty Dumpty said in a rather scornful tone, “it means just what I choose it to mean – neither more nor less.”

“The question is”, said Alice,
“whether you *can* make words
mean so many different things.”



Overview

- Argues a difference between inclusion and inclusiveness – a language/thinking nexus
- The two have different methodological standpoints – ask different questions
- Benefits from separating the ideas – both can be explored



What do words mean?

- What is the difference between inclusion and inclusiveness?
- How do their underpinning assumptions differ?
- What does it mean for policy and practice?
- What is the benefit in seeing them as two separate endeavours?

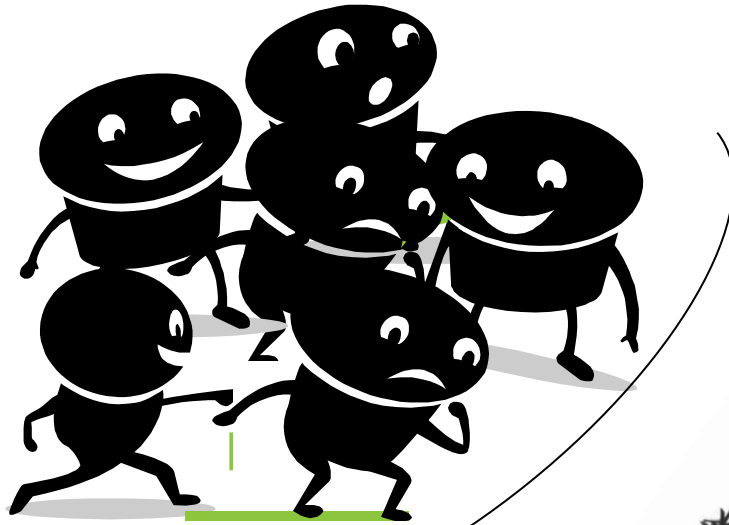


Inclusion

- Added to something existing
- Incremental process
- Giving to others
- “Let them in” approach
- Focused on otherness
- Future-focused social aim



Concept of inclusion identifies an excluded group



Included

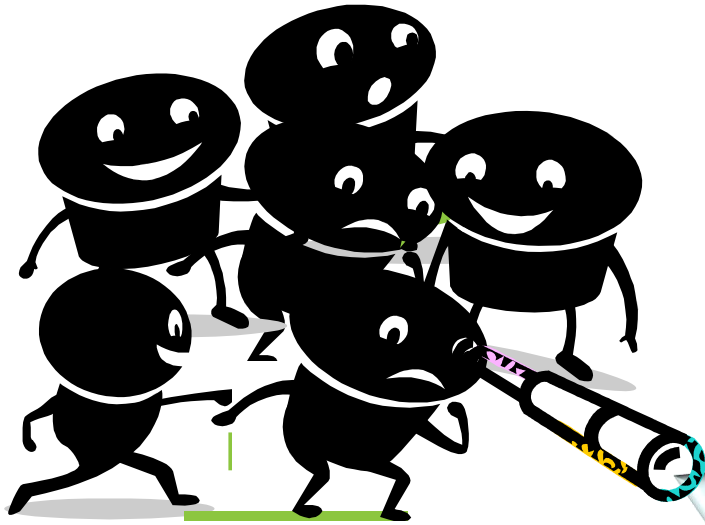


Excluded



INCLUSION

Us looking at Them



Us

Now we have
to include
them

Them



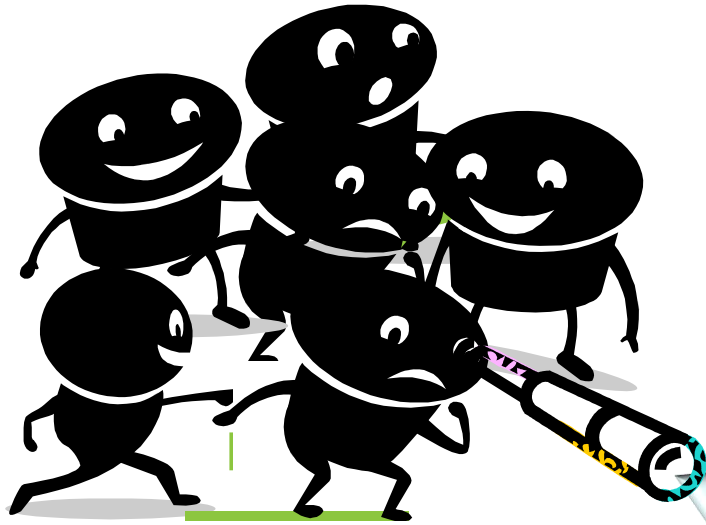
INCLUSION

Us looking at Them
maintains language:

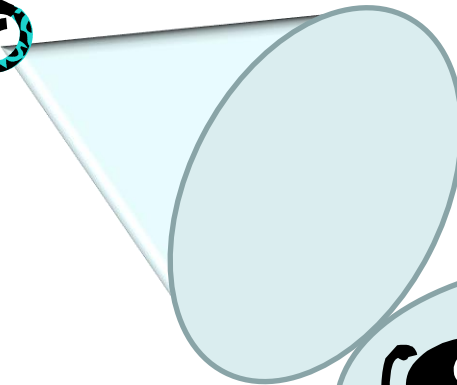
Accessibility Ageing

Design-for-all

Disability



Us

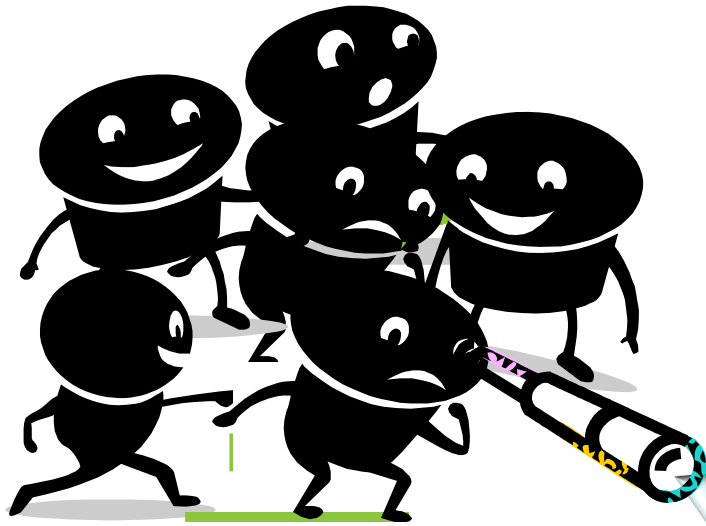


Them

INCLUSION

Including one by one

Overcoming
exclusion



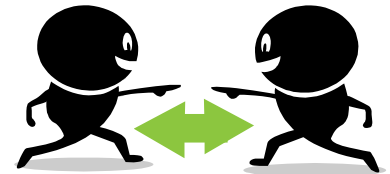
Us

Them



Inclusiveness

- Part of the whole from beginning
- Holistic thinking
- No 'us and them'
- Everyone gets something
- No-one left out approach
- Focus on here and now
- Power struggles minimised



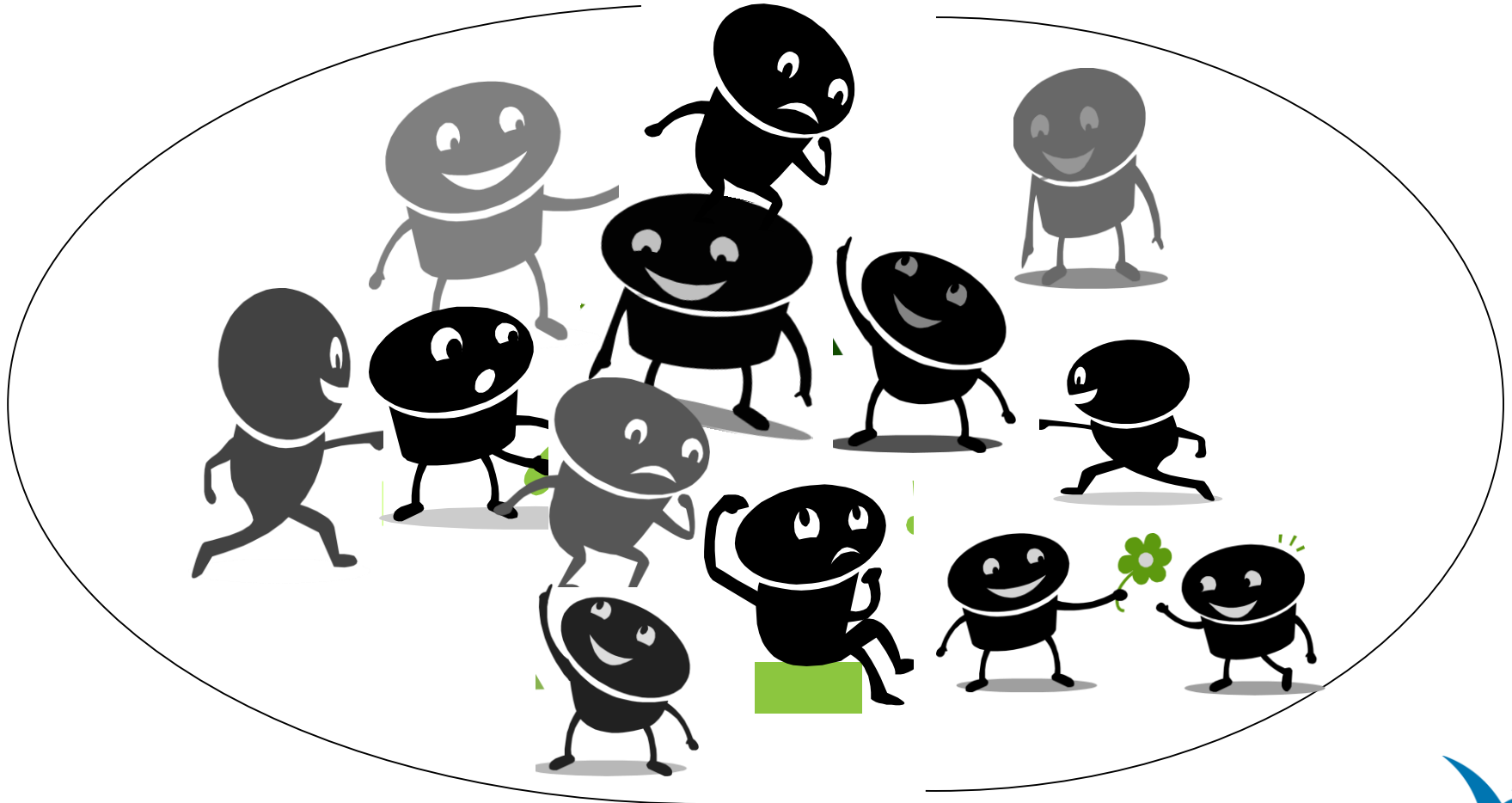
INCLUSIVENESS

Looking at everyone



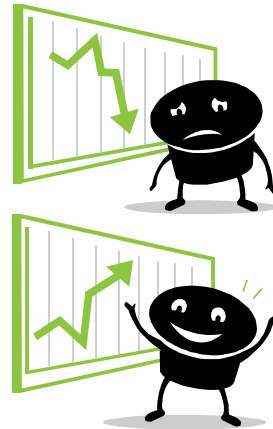
INCLUSIVENESS

Looking at everyone



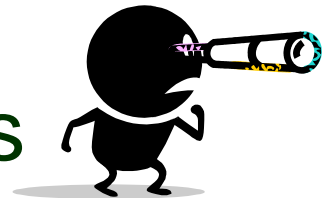
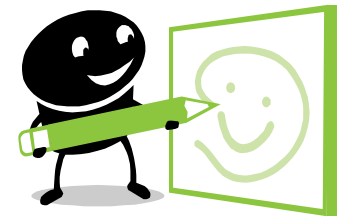
Inclusion

- Supports notions of 'doing our best' over time (for them)
- Therefore some exclusion is OK
- Becomes future focused endeavour
- Costs remain a constant in arguments
- Benefits are ignored or discounted
- Leads to tacked on solutions



Inclusiveness

- Supports a whole population approach – no ‘us and them’
- Some exclusion is not OK
- Requires a commitment to fix now
- Not of the future, but of today
- Economic arguments viewed differently - benefits as well as costs
- Solutions viewed differently – the whole



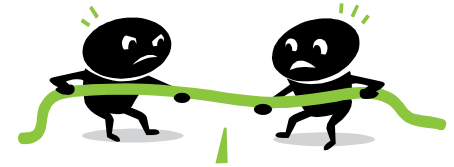
Research, policy & practice

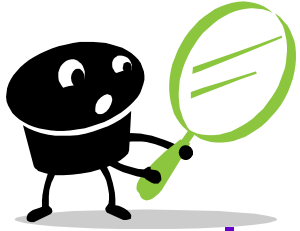
- A vision of **inclusiveness** promotes thinking from a wider perspective
- Unity and common ownership
- Creates space for different avenues of thinking to surface
- Focus on outcomes not rights



Research, policy & practice

- Not a contest between groups
- ‘Us’ not giving something to others (them)
- Not “Can we do it?” but “How will it be done?”
- Cost of *not* doing is measured
- All costs and all benefits measured





Different standpoints

- **Inclusion** and **inclusiveness** view the world from different perspectives
- **Inclusion** looks outward across a social divide towards those excluded
- Rights-based term sanctions notions of burdens on public and business purses
- Attitude change unlikely
- A socially negotiated process



Different standpoints

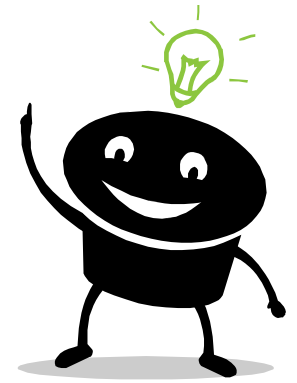
- **Inclusiveness** looks at the population as a whole and ensures all are included
- As a term of equity it is not a socially contested process
- Being inclusive is everybody's business, not someone else's business
- Redress the exclusion built into the fabric of environments, products, and practices

In a nutshell...

- **Inclusion** – OK, didn't get it right in the past but will get it right in the future
- **Inclusiveness** – Go back in time to tackle consequences of what happened in the past – bring up to date with today's practice and ethos
- When saying “costs too much” someone is still paying the bill



A vision of one whole population inevitably demands that we turn back time, visit and remedy the past, so that inclusiveness is manifest today as well as tomorrow.



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