

### HOBSONS BAY CITY COUNCIL



### Brodie FEB 2015



"Last time we take the wheelchair and probably the last time for a while I just take Brodie to the beach, he is getting too heavy to transport over a large distance."



# 38,877km of coastline



# 10,685 beaches



### Hobsons Bay in Melbourne's West



- 20 kms of foreshore including Williamstown and Altona beaches
- people with a disability represent 18.5% (17,790 people) of the population
- all community members should have the opportunity to be spontaneous and actively participate in the community rather than watch from the sidelines
- BUT how do we achieve this at the beach?



### Accessible Beach Timeline AUG 2015 to DEC 2018









#### **Recommendation Tracker Fully Accessible Beaches by 2020**



Recommendation

1: explore the

feasibility and

funding available

to provide a

**Changing Places** 

toilet



Recommendation 2: explore funding opportunities to provide beach matting to the hard sand seven days a week and storage opportunities when matting is not in use Recommendation 3: explore funding and storage space to provide a range of beach wheelchairs, adult, child, water and independent.

Rocary



Recommendation

4: explore the

possibility of

hiring the beach

wheelchair seven

days a week by working with local

traders and other

stakeholders





Recommendation 5: explore the feasibility of developing an online booking system to support the hiring of beach wheelchairs Recommendation 6: review the access appraisal and explore the opportunity to incorporate these works within future budgets for upgrades



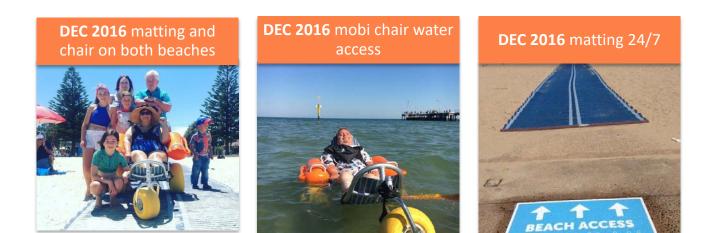
#### Brodie DEC 2015



"Two happy kids and one happy Mum going to the beach today. No more having to carry Brodie who is nearly 20kgs across the sand. Can't wait until next time."



#### Accessible Beach Timeline AUG 2015 to DEC 2018





### Brodie DEC 2016



"The use of the beach mat has created an opportunity for us actually to GO TO the beach. Kye his brother also won't miss out going now (and riding his inflatable shark!) because it's not a burden and impossible for us as a family to take Brodie in his wheelchair across the sand to the water."



#### Accessible Beach Timeline AUG 2015 to DEC 2018







APR 2018 500 days of access









**Debunking Barriers** 

### risk - liability and insurance

### cost - too expensive

### fear - unprecedented



**Debunking Barriers** 

### storage - matting and chairs

### maintenance - wear and tear

### theft and vandalism - security



### Brodie DEC 2017



"Brodie just likes to sit in the water and dip the toes in. We have fun. He is just so happy. He will try and scoot away from us because he just doesn't want to leave. He just loves it so much. They now have changing room facilities and they are amazing too with the hoist and the shower" "



**Key Milestones** 

## leading the way

### life saving club support

## matting and wheelchair combo



**Key Milestones** 

# 24/7 matting 365 days a year

## accessible changing facility

### bespoke children's chair



#### **Key Outcomes**

beaches for all accessible tourism families together attitudinal change

starfish nippers





A catalyst for change...

### 2015 Victoria - 0

### 2018 Victoria - 9



A catalyst for change...





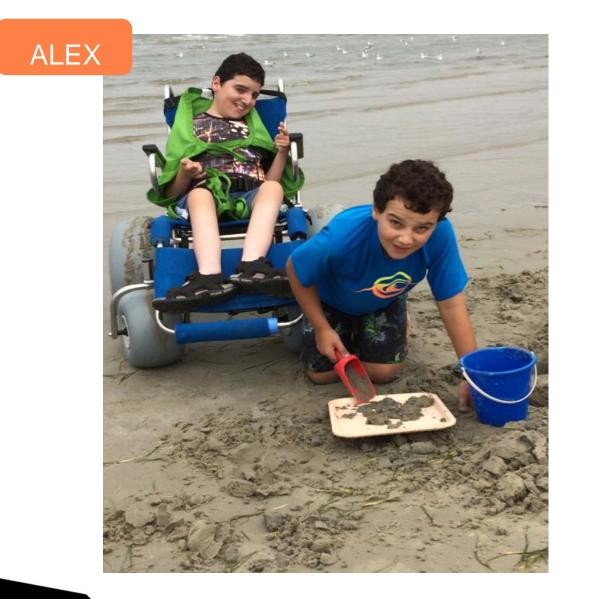
A catalyst for change...

### 2018 Australia wide - 40

### 10,685 beaches in Australia

## 0.04% lots of potential























#### Any questions?



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