



universal design

CONFERENCE

17 - 18 May 2021

Victoria Pavilion, Melbourne Showgrounds

TITLE:

Accessible Events – A Multi-dimensional
Approach to Temporary Universal Design

PRESENTED BY:

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Hosted by



Organised by



Universally Designed Events



“Street festivals, craft fairs, music events, sporting events and home shows are but a few of the many temporary events that take place every day in communities both large and small throughout the nation. Temporary events celebrate and support a “sense of community and must encourage participation by all people”.

Source: A Planning Guide for Making Temporary Events Accessible to People with Disabilities (2015), retrieved from Americans with Disabilities Act)

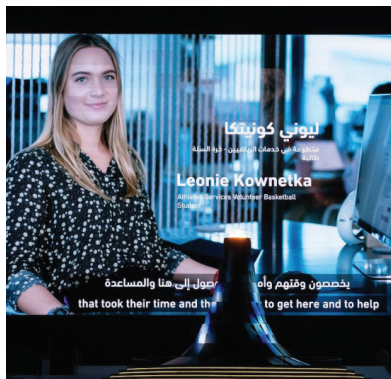
Event organisers are responsible for providing access for everybody to all parts/functions of the event and avoid any kind of discrimination

Key Considerations when Planning an Event

1. Venue



2. Technical Support



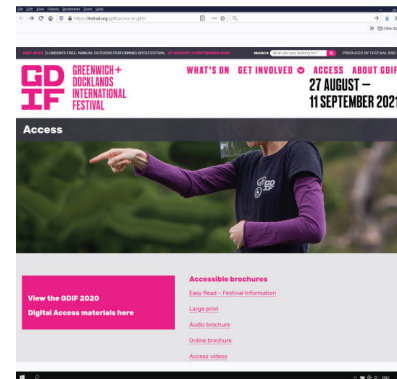
Source: www.abudhabi2019.org

3. Venue Staff



Source: www.gulfdailymail.com/start-with-a-pledge-to-volunteer-for-the-special-olympics/

4. Marketing



Source: www.festival.org/gdif/

Key Considerations when Planning an Event

1. Venue

Venue should be assessed by an accessibility expert prior to the event

TRANSPORTATION

Ensure accessible transportation (hotel shuttle, cabs, etc.) between the events

- Accessible public transport
- Accessible parking
- Mobility taxis/shuttle busses
- Map locating the venue, parking and entrance



Source: www.wheelchairgolfcarts.com



Source: www.barrierefrei.de/shop

Key Considerations when Planning an Event

1. Venue

ENTRANCES AND EXITS

- Accessible route (temporary outdoor flooring to help stabilize paths on uneven surfaces)
- Free of overhanging objects
- Wide enough
- No objects that protrude into the route



Source: www.accessrec.com



Key Considerations when Planning an Event

1. Venue

ENTERING THE VENUE

- Identify hazards
- Accessible signage/orientation system
- Provide accessible horizontal and vertical circulation
 - Ramps
 - Platform Lifts
 - Staircases
 - Pavements/Pathways



Source: www.sudbury.com/local-news/downtown-festivals-just-got-more-accessible-707811



Key Considerations when Planning an Event

1. Venue

AT THE VENUE

- Provide horizontal and vertical circulation
- Shades and weather protection
- Accessible signage and orientation system
- Accessible reception/registration/help desk
- Accessible first aid room
- Rest areas
- Accessible social areas
- Accessible seating



Source: www.ami.ca/accessibility-at-ottawa-bluesfest



Source: www.seable.co.uk/7-tips-amazing-accessible-festival/

Key Considerations when Planning an Event

1. Venue

AT THE VENUE

- Accessible stage, if required
- Accessible bathrooms
- Accessible catering/street food
- Accessible stands/booths/exhibitions



Source: www.donardschool.co.uk



Source: www.donardschool.co.uk

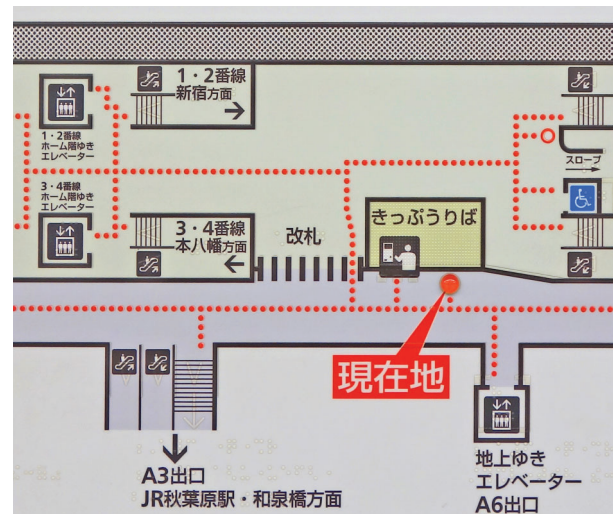


Key Considerations when Planning an Event

1. Venue

EVACUATION

- Alarm system should include 2-way communication system
- Signage and orientation system
- Accessible entrances and exits
- Accessible refuge point/assembly points
- Trained staff
- Clear evacuation procedures and policies
- Ensure presence of medically trained staff

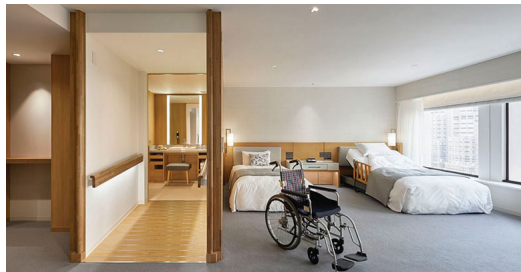


Key Considerations when Planning an Event

1. Venue

ACCOMMODATION

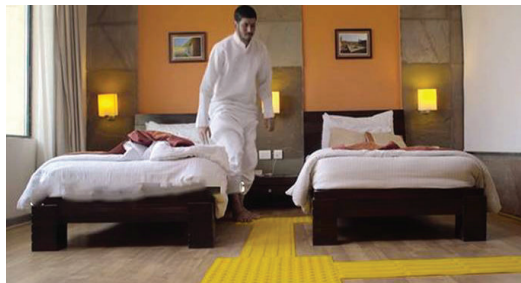
- Provide/book accommodation in accessible facilities (hotels, hostels etc.)
- Provide recommendations for local accessible amenities and services
- Where overnight stays on site are included (camping), organize accessible campsite facilities



Source: www.keioplaza.com/rooms/universal.html



Source: www.hotel-addict.com/2018/11/20/how-to-make-a-hotel-room-accessible-for-every-guest/



Source: www.homecrux.com/quick-tips-remodel-home-visually-impaired/12431/



Source: www.seable.co.uk/7-tips-amazing-accessible-festival/

Key Considerations when Planning an Event

2. Technical Support

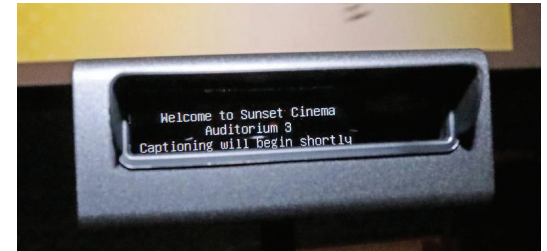
- Public address system
- Assistive listening system
- Speech to text translation services
- Audio and video streaming
- Accessible translation technology
- Subpac Systems



Source: www.subpac.com/subpac-101/



Source: www.rexoxer.in/tech-savvy-closed-captioning-and-assistive-listening-at-the-movies/



Source: www.rexoxer.in/tech-savvy-closed-captioning-and-assistive-listening-at-the-movies/

Key Considerations when Planning an Event

2. Technical Support

- Accessible tickets and merchandise
- Accessible websites
- Charging stations for assistive technology and electrical wheelchairs



Source: www.specialneedscomputers.ca



Source: www.ifworlddesignguide.com/entry/140489-braille-ticket



Key Considerations when Planning an Event

3. Venue Staff

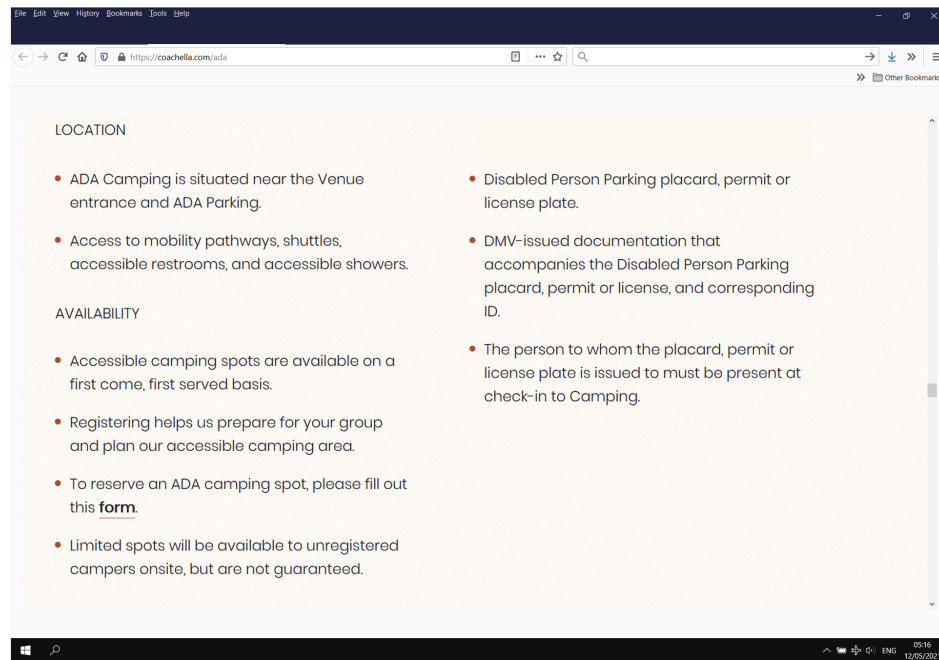
- Communication with clients:
 - Staff should be trained
 - Friendly and highly professional
- Aware of evacuation procedures
- Can provide assistance, where needed
- Security staff should be sensitive when fulfilling standard protocol
- Knowledgeable in services, equipment and facilities provided
- Can deal with service dogs



Key Considerations when Planning an Event

4. Marketing

- Accessible booking system and follow up or support services. Ensure website have digital accessibility features
- Provide accessibility information on event site for users to access prior to the event

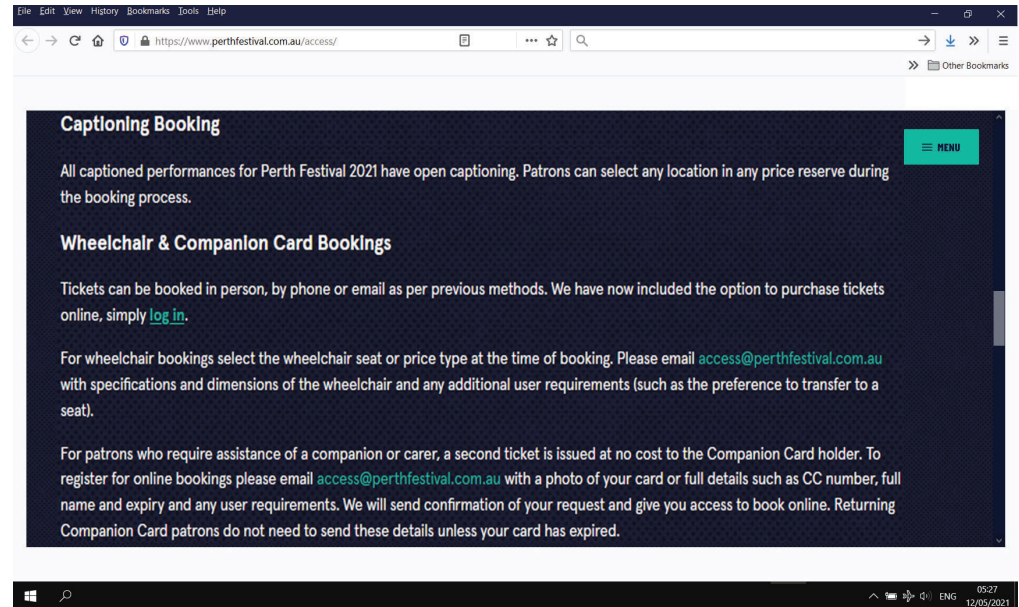


Source: www.coachella.com/ada

Key Considerations when Planning an Event

4. Marketing

-Visitors are allowed to make specific requests for accommodation (medical,access, dietary etc.)



Source: www.perthfestival.com.au/access/

The Special Olympics World Games, Abu Dhabi (2019)

Involvement of all parties after the announcement of the event in early 2017:

- Community
- People with an impairment
- Accessibility experts
- Volunteers

1. Venue

Working with Special Olympics International and policy experts to develop:

- Venue manual and guidelines
- A model of an inclusive city

and assess:

- Abu Dhabi International Airport
- Hotels
- Public transport

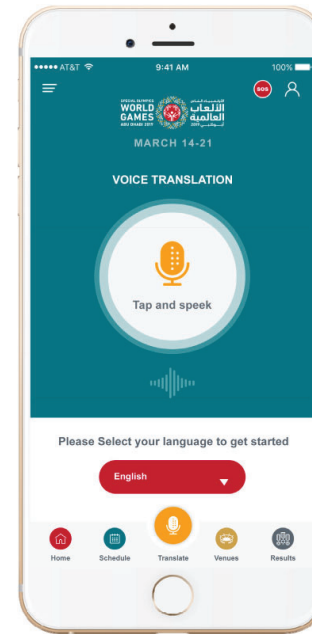
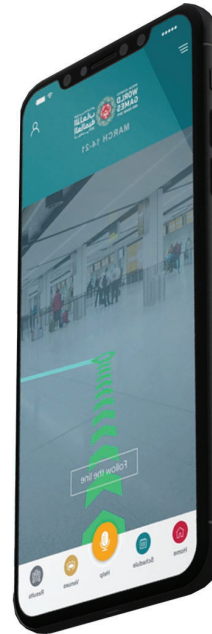


Source: www.abudhabi2019.org/

The Special Olympics World Games, Abu Dhabi (2019)

2. Technical Support

- Usage of closed captioning and subtitles on screens during the event
- Provision of watches with GPS and information about vital signs for each athlete
- A special App was developed for the event and designed for the needs of people with an intellectual impairment:
 - Instant voice translation
 - Large and simple icons
 - Pinned taskbar
 - SOS button
 - Indoor Navigation System
 - Schedules during the event
 - Location of shuttle buses



Source: Injazat

The Special Olympics World Games, Abu Dhabi (2019)

3. Venue Staff

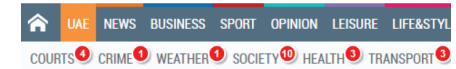
- Disability etiquette training of staff started 1 year prior the event
 - Etihad Airways staff
 - Police
 - Hotel staff
 - Medical team (>155,000 health care professionals/students)
 - Taxi and bus drivers
 - Volunteers (3-stage training course)
- Awareness through 31 initiatives and projects related to sport, education, health and culture
- Provision of sign language interpreters



Source: www.abudhabi2019.org/



Source: www.abudhabi2019.org/



UAE schools take first steps in Moral Education

One hour per week set aside for new subject, with student progress to be monitored by authorities

Source: www.gulfnews.com/uae/education/uae-schools-take-first-steps-in-moral-education-1.2094496

Annual Formula 1 Grand Prix, Abu Dhabi

Yas Marina Circuit and the Department of Culture and Tourism have an accessibility plan for the island that is constantly reviewed to include various people with or without an impairment.

1. Venue

- Universally designed hotels
- Accessible amusement parks
- Accessible transportation
 - 20 accessible taxis
 - Accessible Circuit Circular Shuttle to all public facilities on the island
 - Accessible drop-off area at West Gate and East Gate
 - provision of 4 accessible cars and 6 golf buggies at the information point

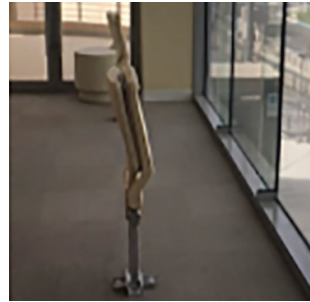


Source: Yas Marina Circuit

Annual Formula 1 Grand Prix, Abu Dhabi

1. Venue

- Accessible paths from the drop-off area to the accessible seating area and bathrooms
- Accessible platform and bathrooms in the concert aftershow area



2. Technical Support

- All stands and maintenance areas are equipped with public address systems
- Visitors can listen to the commentator via their own personal radio set
- Provision of big screens throughout the Yas Marina Circuit



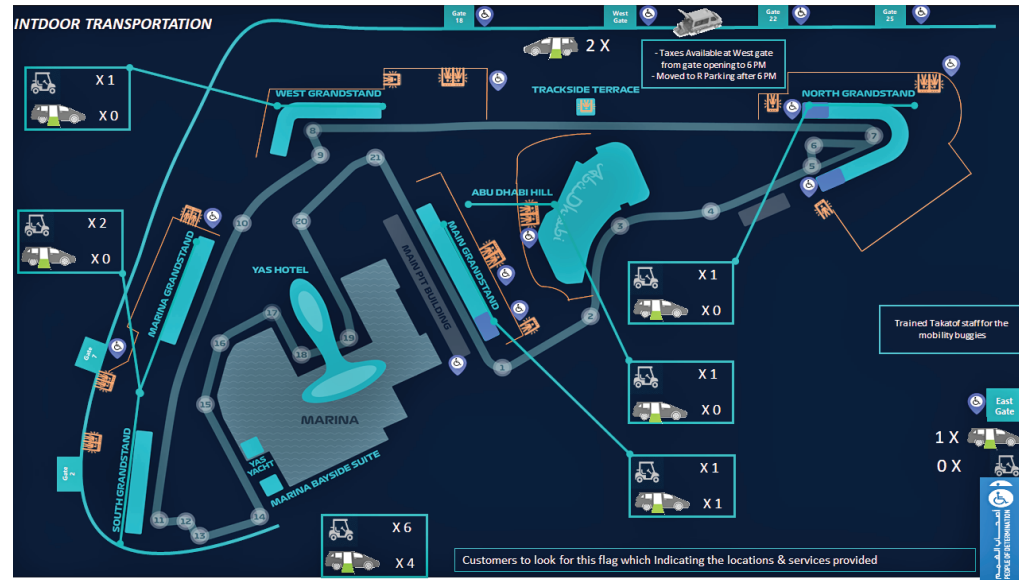
Annual Formula 1 Grand Prix, Abu Dhabi

3. Venue Staff

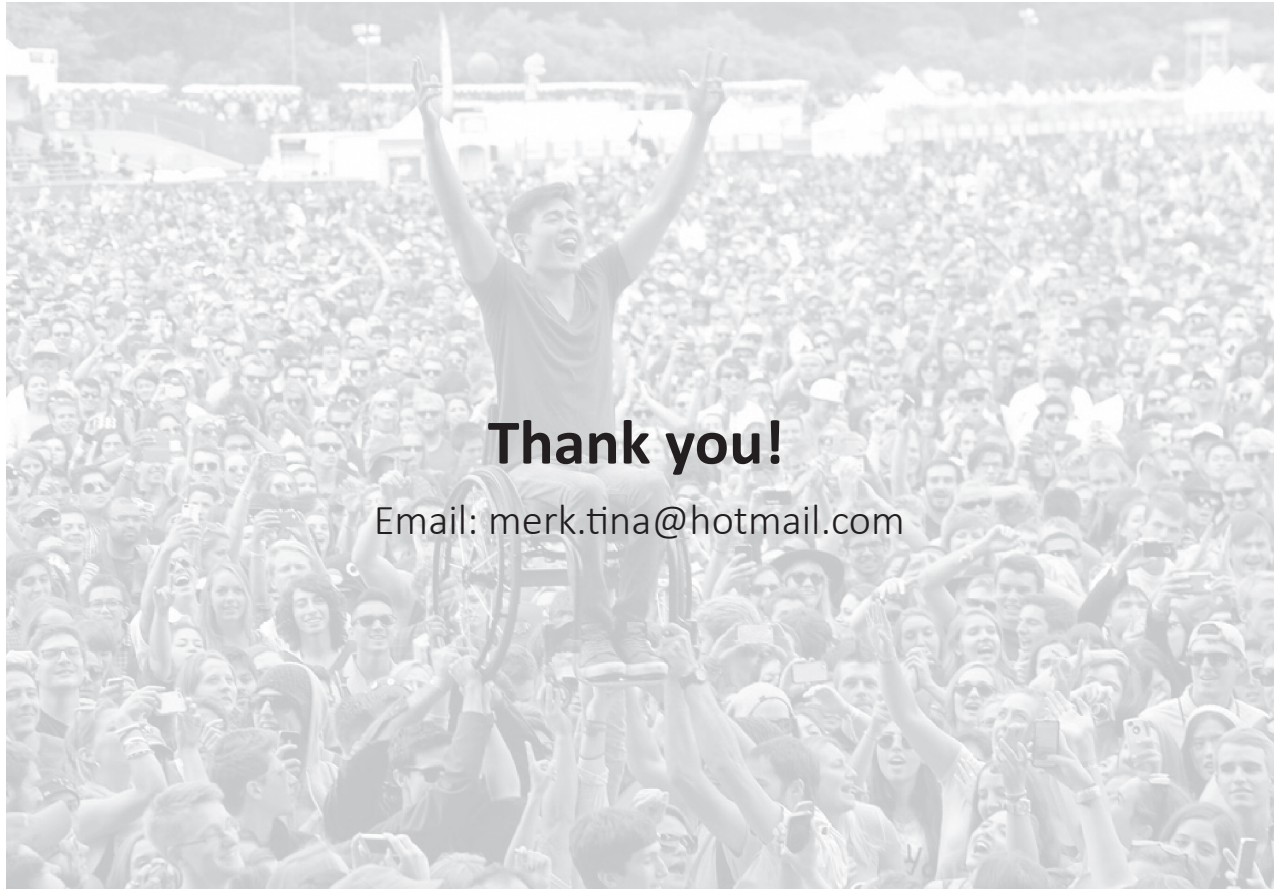
- Disability etiquette training for staff is provided each year for:
 - Volunteers and Yas Marina Circuit staff
 - Hotel and theme park staff
 - Taxi and bus drivers

4. Marketing

- Accessibility information is provided on the website
- Specific requests can be made via phone or through the website



Source: Yas Marina Circuit



Thank you!

Email: merk.tina@hotmail.com

Source: www.seable.co.uk/7-tips-amazing-accessible-festival/