

Mapping how something gets built:

**Where and how can we embed**

**Universal Design?**

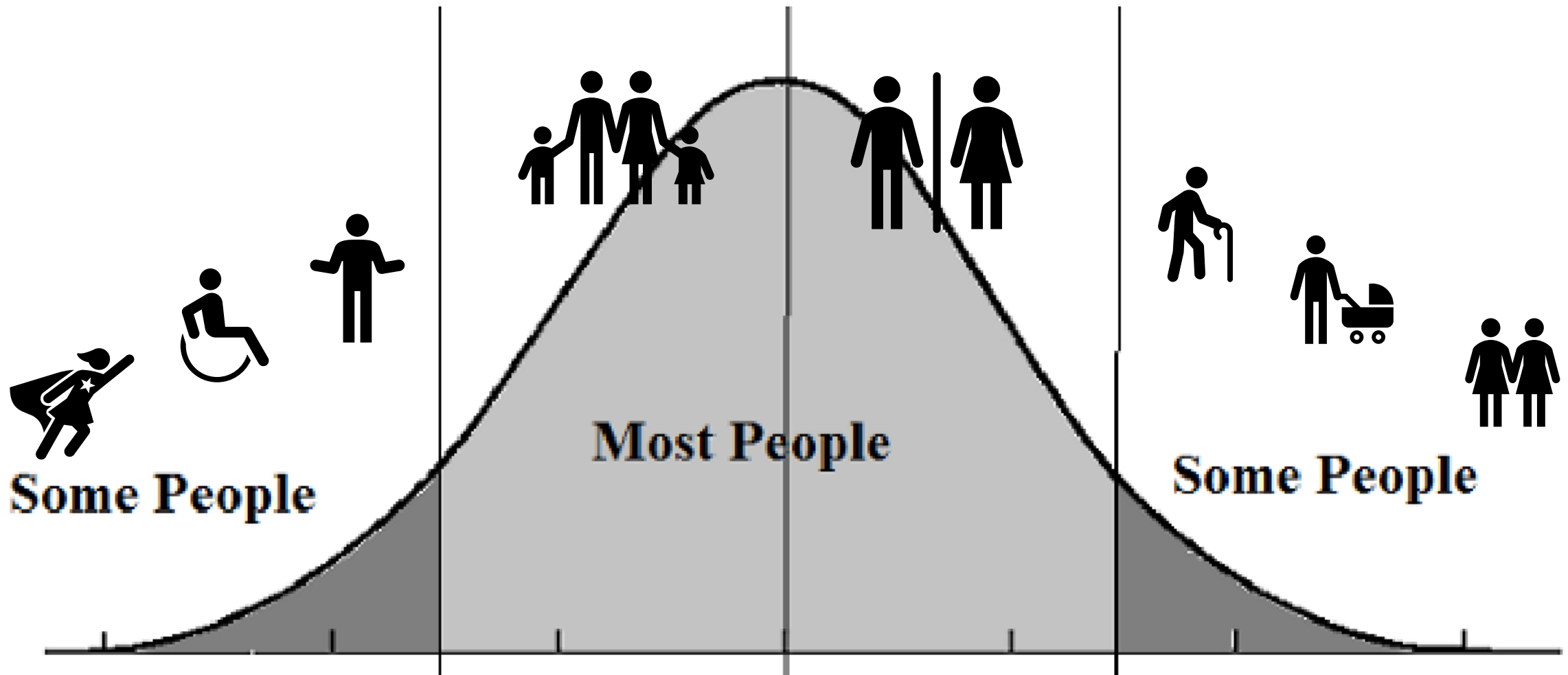
Virginia Richardson – Disability Inclusion Officer, Mornington  
Peninsula Shire



**MORNINGTON  
PENINSULA**  
*Shire*

# The 80/20 rule

## Average Person



Aim for the edge and you will include the centre  
– the average consumer does not exist!

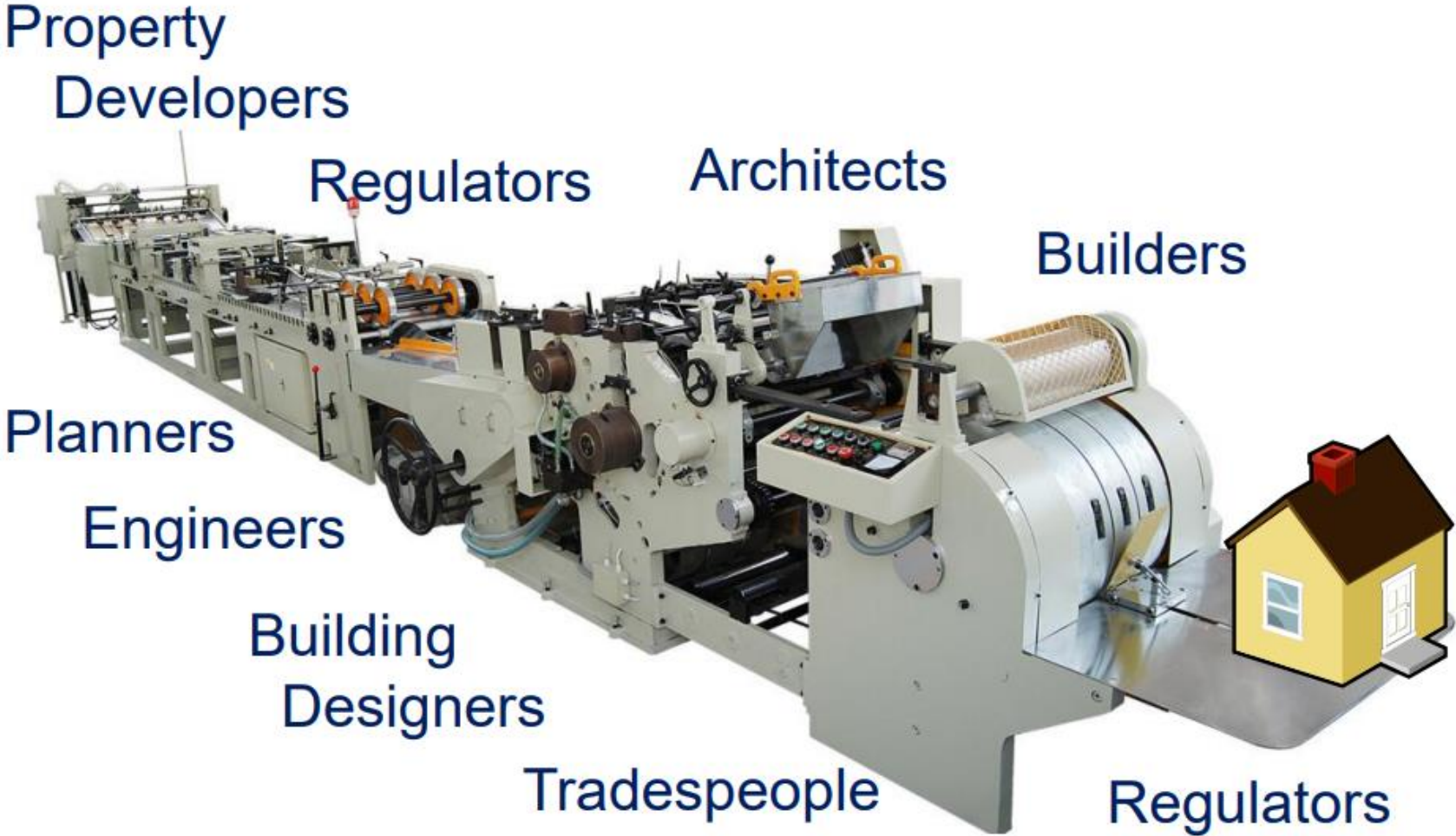


Source: Jeremy Myerson, RCA Helen Hamlyn Centre for Design/  
Innovating with People - Inclusive Design and Architecture

“The vital few”

“Lead Users”

# The house building machine



Original photo by [wxhongqi@gmail.com](mailto:wxhongqi@gmail.com) [guo.oliver@hotmail.com](mailto:guo.oliver@hotmail.com)



# Opportunities for embedding Universal Design

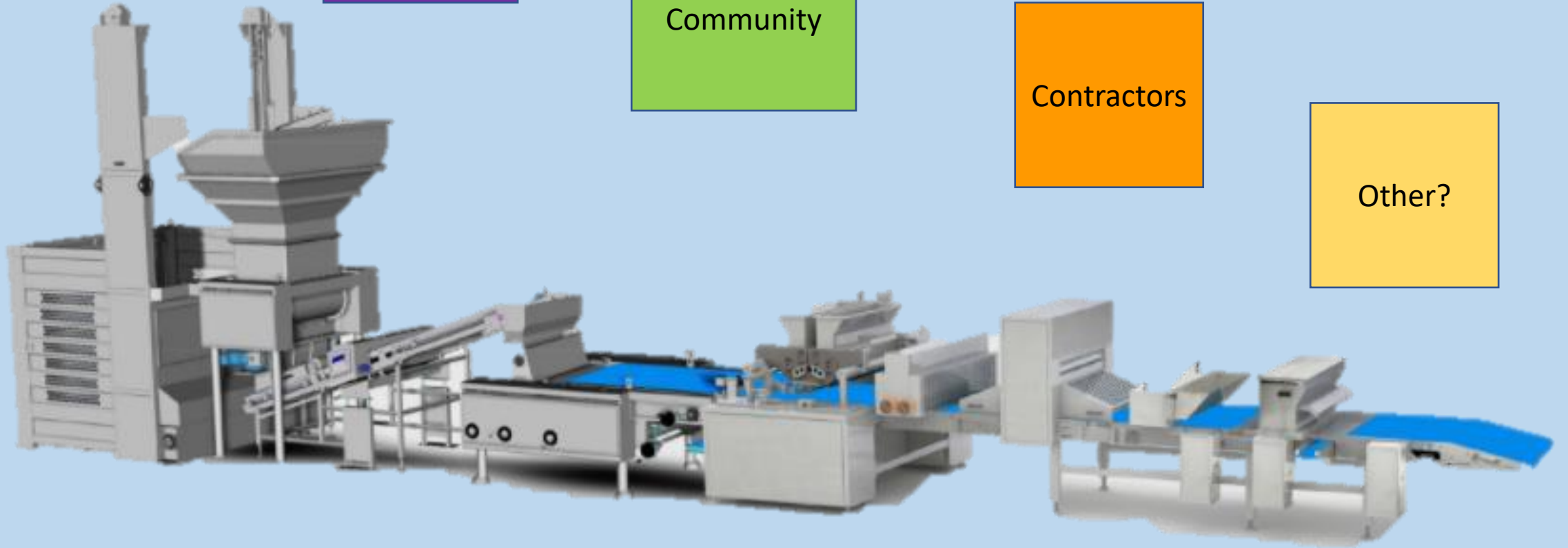
Legislation,  
Policy, Plans

Council  
staff/teams,  
Councillors

Community

Contractors

Other?



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Policy, Plans

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Other?

Advisory Committees  
- Youth  
- Disability  
- Positive Aging

Child + family health team  
- Youth team

Council-run child care centres

Sports Clubs

Non-council run childcare centres (staff & clients)

Schools / Special Schools

Cr's

Social planning + community development  
- physical activity  
- accessibility  
- social connection  
- intergenerational

Com T

Broader local community

Playground Strategy  
- national -

Physical activity guidelines  
- national -

Site Regi

Accessible Standards

Landscape Designer

101 Str  
- 2000 Act?  
- Smoke Free  
- Input from Climate Change team on suitability of

Infrastructure Planning Team  
- Water

Playground Designer

Cycling Stations  
- Water

Project Delivery

Builders

Traffic + transport.

Access Consultants

Comms Team

IT Team



# Draft UD Policy

## 6.0 ASSOCIATED MORNINGTON PENINSULA SHIRE DOCUMENTS

- Access and Equity Policy
- Activity Centres Strategy
- Arts and Culture Plan
- Asset Management Strategy
- Coastal (and Marine) Management Plans
- Community Garden Policy
- Community Facilities Strategy
- Community Investment Funding Policy
- Council Plan and Municipal Public Health and Wellbeing Plan
- Disability Inclusion Plan 2022
- Events Policy
- Future Township Structure Plans
- Gender Equality Strategy 2030
- Open Space Strategy
- Pedestrian Access Strategy
- Playspace Strategy 2020
- Project Planning and Delivery Framework
- Public Toilet/Amenities Strategy
- Reconciliation Action Plan
- Social and Affordable Housing Policy
- Sports Capacity Plan
- Triple A Housing Plan 2030



# Final thought

*“If we hope to save costs in the long run, working with the vital few to address their needs from the start means we create a system that can weather contextual changes, does not need to be retrofitted to address excluded needs, and thereby costs less in the long term.”*

Jutta Treviranus