# Mapping how something gets built:

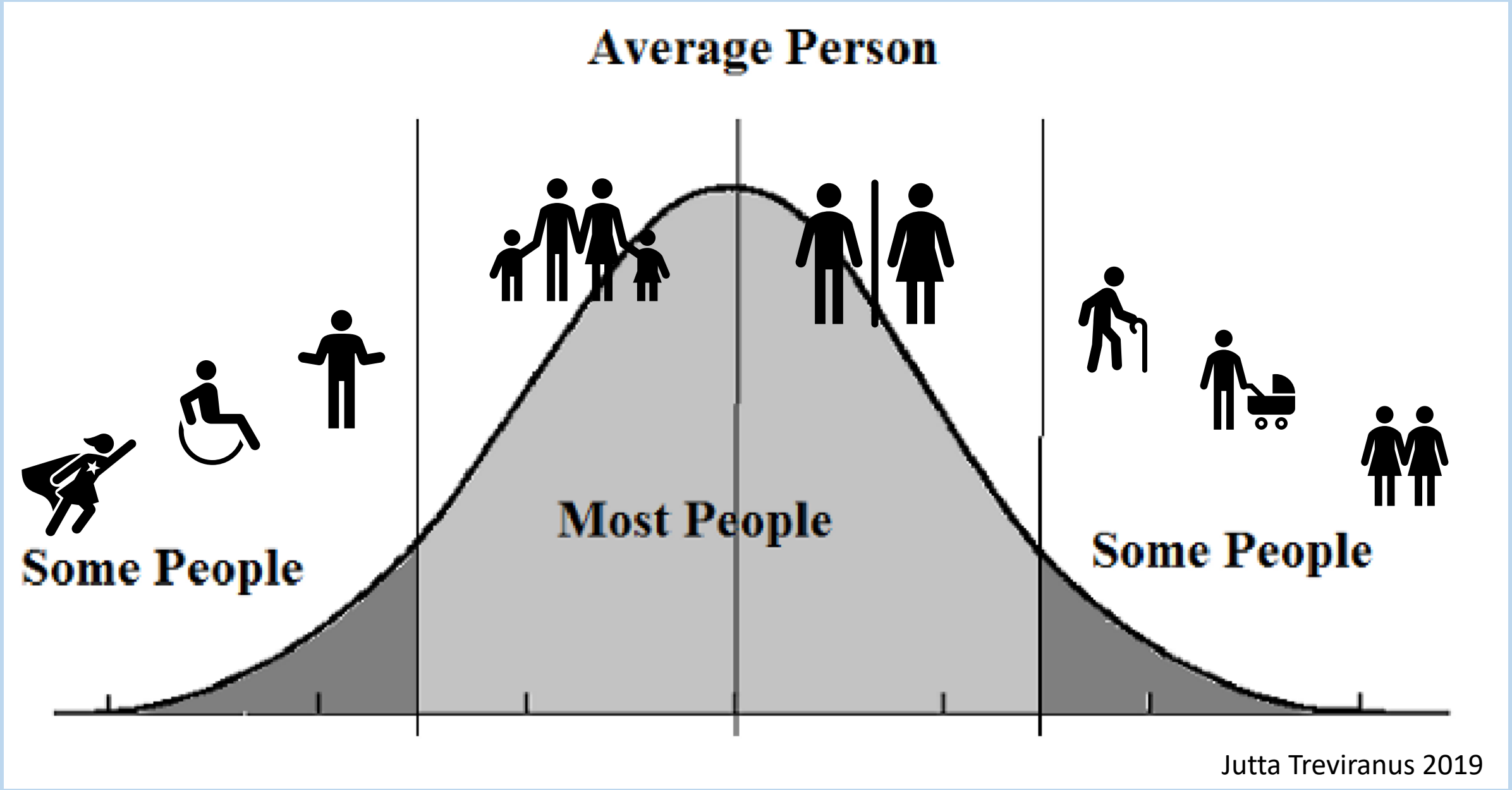
# **Where and how can we embed**

# **Universal Design?**

Virginia Richardson – Disability Inclusion Officer, Mornington Peninsula Shire

MORNINGTON PENINSULA Shire

# The 80/20 rule




Jutta Treviranus 2019

Aim for the edge and you will include the centre
– the average consumer does not exist!

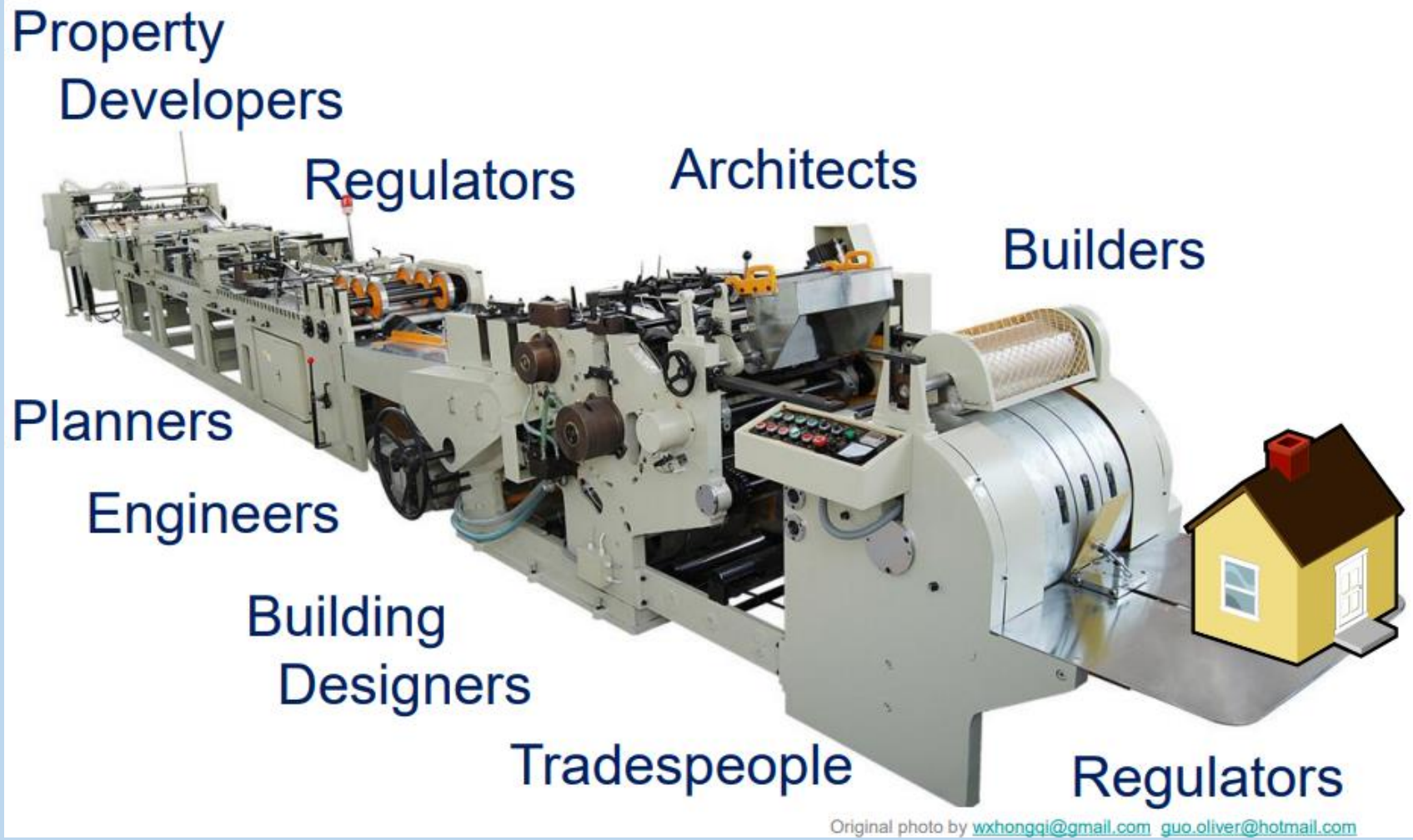
Source: Jeremy Myerson, RCA Helen Hamlyn Centre for Design/
Innovating with People - Inclusive Design and Architecture

“The vital few”

“Lead Users”

Onny Eikhaug

# The house building machine




Jane Bringholf 2013

# Opportunities for embedding Universal Design

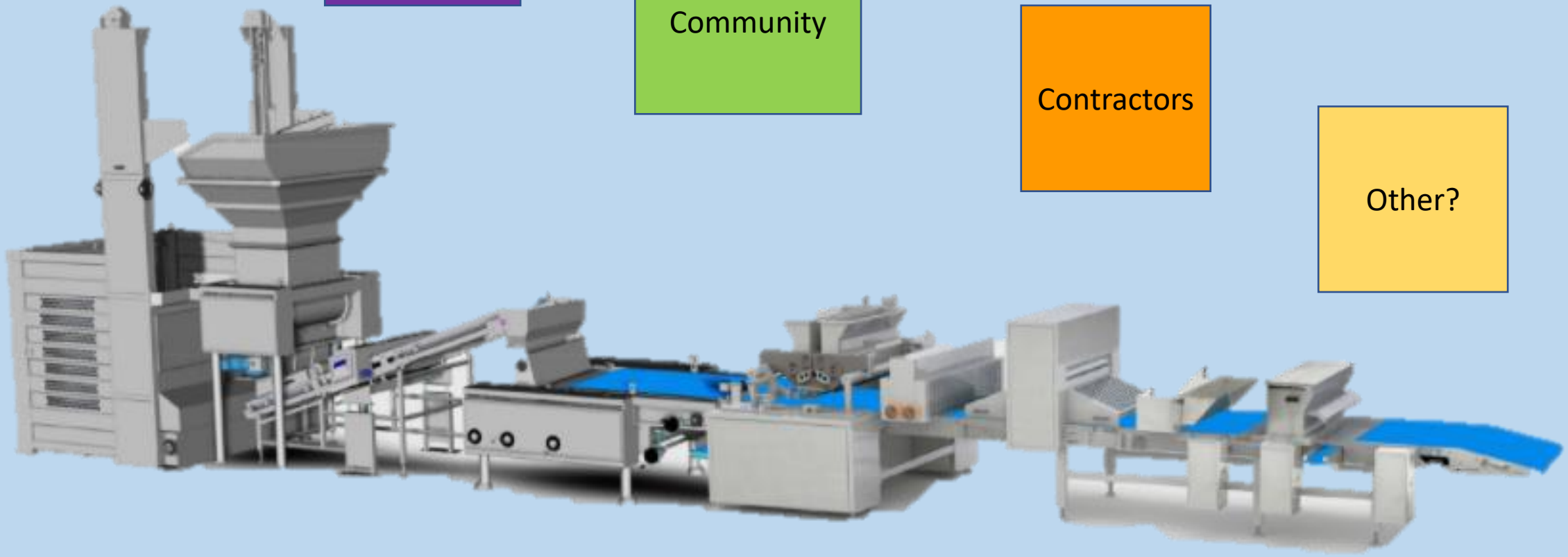
Legislation, Policy, Plans

Council staff/teams, Councillors

Community

Contractors

Other?



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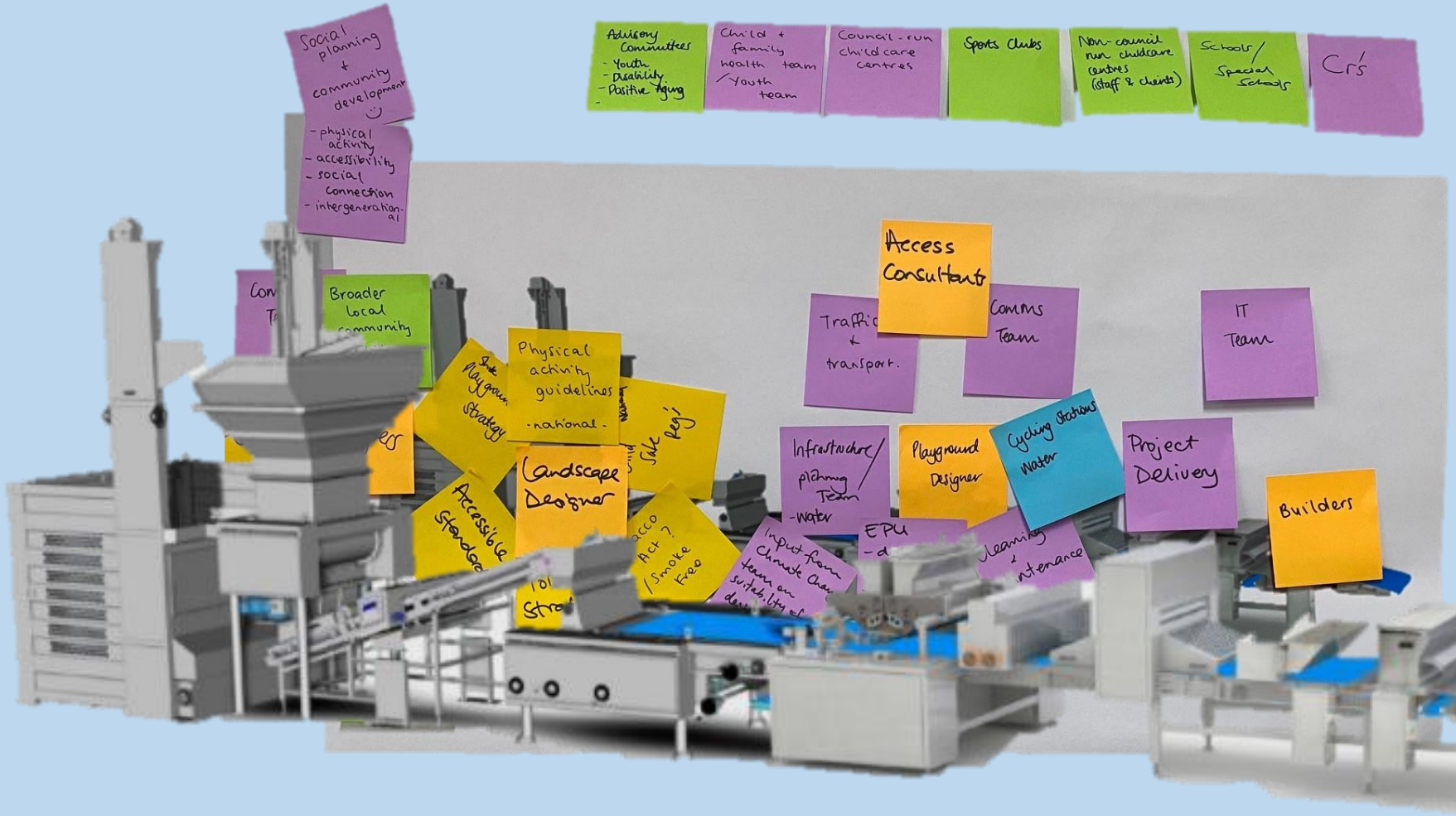

# Draft UD Policy

## 6.0 ASSOCIATED MORNINGTON PENINSULA SHIRE DOCUMENTS

- Access and Equity Policy
- Activity Centres Strategy
- Arts and Culture Plan
- Asset Management Strategy
- Coastal (and Marine) Management Plans
- Community Garden Policy
- Community Facilities Strategy
- Community Investment Funding Policy
- Council Plan and Municipal Public Health and Wellbeing Plan
- Disability Inclusion Plan 2022
- Events Policy
- Future Township Structure Plans
- Gender Equality Strategy 2030
- Open Space Strategy
- Pedestrian Access Strategy
- Playspace Strategy 2020
- Project Planning and Delivery Framework
- Public Toilet/Amenities Strategy
- Reconciliation Action Plan
- Social and Affordable Housing Policy
- Sports Capacity Plan
- Triple A Housing Plan 2030

# Final thought

*“If we hope to save costs in the long run, working with the vital few to address their needs from the start means we create a system that can weather contextual changes, does not need to be retrofitted to address excluded needs, and thereby costs less in the long term.”*

Jutta Treviranus