



[View this in your browser.](#)

2022 Summer Edition Newsletter: Travel and Tourism

Summer is a good time to review and update some of the past posts.

[Accessible tourism organisations](#)

Should we call it 'inclusive tourism' or 'accessible tourism?' Well that depends. If it is a destination or activity specifically designed for people with disability then it's accessible. If it is a mainstream service AND it is fully accessible for everyone then it's inclusive. There is a place for both. Here is a list of accessible tourism organisations. ...

[Read more](#)

[Make flying less miserable](#)

What brings repeat business to an airline? Improving snack selection, smiling staff, warm welcome messages on video screens? None of these. Anyone who has travelled by air, even those who do it regularly, will know that the aircraft itself is rarely the issue. The issue is anxiety. And you can double that for anyone with a cognitive or physical condition ...

[Read more](#)

[Accessible? Is that Inclusive?](#)

There's a growing realisation that accessibility does not equal inclusion. Getting in and out of somewhere is only the beginning. Being able to participate on an equal basis requires inclusive thinking and design. This includes the tourism sector. Being

accessible is not the same as being inclusive. Martin Heng, formerly of Lonely Planet, has an article in New Mobility that ...

[Read more](#)

[Social Tourism is inclusive tourism](#)

Getting away from it all is something we all need for our health and wellbeing. But not everyone has the means of doing this. Being excluded as a tourist goes beyond physical and other levels of capability. It extends to people without the money to have a holiday. But it goes further than that. In developed countries the concept is applied ...

[Read more](#)

[ISO Standards for Tourism and Travel](#)

Standards documents are rarely light reading. Similarly to legal documents they aren't designed for skim reading. And they are rarely in plain language. However, if you can take the time to study standards and understand their structure, they are very helpful. The International Standards Organization (ISO) standards for tourism and travel are a case in point. Standard for Tourism and Related ...

[Read more](#)

[Inclusive Tourism Guidebooks](#)

Guidebooks are a good way to approach a new project especially if you don't know where to start. After all, why not use the experience of others - no need to re-invent the wheel. Here are a few selected posts on inclusive tourism guidebooks for ready reference. Accessible Tourism for All Manual - UN World Tourism Organization publication. Recommendations on ...

[Read more](#)

[Accessible Acropolis: Heritage meets Access](#)

If Greece can make one of their most ancient heritage sites accessible then there are no excuses for others. Besides, everyone should have the opportunity to share in a nation's culture and heritage. Smooth surfaces and lots of free space makes a visit to the famous Acropolis enjoyable for everyone. The project was not approached from a maintenance perspective; that ...

[Read more](#)

[Inclusive Outdoor Recreation](#)

What does the international research on accessible nature-based tourism say? That's what researchers in Sweden checked out. Nine major themes emerged for inclusive outdoor recreation: employee attitudes towards people with disability accessibility of tourism websites and information systems accessible transportation, accommodation and tourist attractions technical solutions experience, motivations and constraints in tourism settings for people with disability tourism for the ...

[Read more](#)

[Better tourism business through better design](#)

The economics of inclusive and accessible tourism are well established. But the tourism industry is still reluctant to embrace the concepts. Approaching the issues from a design perspective might help. Better tourism business through better design is the approach of a great toolkit from Ireland. The Centre for Excellence in Universal Design in Ireland's toolkit on improving tourism business by ...

[Read more](#)

This newsletter is proudly supported by KS Black, Chartered Accountants



You can [find the last six newsletters](#) in the newsletter archive.

There's also a 2020 Summer Edition on [transportation and tourism](#).



[Unsubscribe](#) | [Manage subscription](#)
Sydney, Australia

MailPoet