Summer Edition Newsletter

Centre for Universal Design Australia

This 2023 Summer Edition features wayfinding and signage
CUDA's summer newsletters are topic specific containing past posts from the website. For more on this topic, or any other, use the search button on left hand menu of the website.

Wayfinding Design Guidelines

Wayfinding requires designers to organise and communicate the relationships of space in the environment. Basically, it is the naming and marking of places, identifying destinations, and providing directional information. The Cooperative Research Centre for Construction Innovation produced a comprehensive, if somewhat technical, set of wayfinding design guidelines. The guidelines covers basic principles, and very detailed design solutions and strategies, covering …

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Wayfinding system audit checklist

A wayfinding system involves buildings, open space, lighting, and landmarks. It's about providing consistent clues to help people navigate indoor and outdoor spaces. Wayfinding should be integrated into the design process in the early stages instead of being added as an afterthought. The checklist supports the Wayfinding Design Guidelines developed by the CRC …

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Wayfinding signage manual

University campuses have much in common, including the likelihood of getting lost and disorientated. This is largely due to the way each campus evolves with new buildings placed wherever land is available. That makes architectural wayfinding strategies impossible to follow. So if a university campus can come up with a good way of orientating people, it should be good for …

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Public transport and dementia

Noise, lights, crowds: public transport for people with dementia becomes increasingly challenging. It's common for people with dementia to become less confident when using public transport. The noise, the lights, and the crowds are distractions causing a lack of orientation. Dementia Singapore decided to find a way to help orientate and guide people through busy stations and interchanges and devised …

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Finding Your Way: Learning from users

University campuses are some of the most confusing places to visit. So, finding you way takes more than a campus map. Given that most campuses have buildings added as the years go by, creating a good wayfinding system is always going to be a problem. However, finding you way by learning from users is a good start, and as researchers found - they learned a lot too. …

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6 Steps for effective wayfinding

Wayfinding is more than just putting up a sign, but where signs are needed it's time to call an experiential graphic designer. They have expertise in understanding human behaviour and perception. Knowledge of access codes is also part of their skill-set. The

key point is to involve them at the beginning of a project for best effect. A SEDG blog …

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Airport wayfinding: Easy for everyone

Airlines are working to improve accessibility, but airports also need to step up. People with disability are making regular complaints, and older people are likely to just give up travelling by air. Not good for the travel industry or tourism. So a well researched guide is welcome in this space. Wayfinding is far more than just good signage - it …

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Underground movement and wayfinding

A complex underground interchange station is a good subject for studying wayfinding. Legibility of the environment is more than just signage. When going underground people are more likely to become disorientated. So underground movement and wayfinding is a special area of work. In a short paper, the researchers from Singapore focus on different materials used to see what difference they …

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Zoo signage everyone can understand

Michael D W Richards presents an interesting article on the need to standardize zoo signage so that everyone can understand, particularly DO NOT FEED signs. He concludes, "To achieve this goal they should utilise a design which is reliant on both imagery and text to convey a message, with imagery at the forefront of the design. A human hand, an item of …

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